

## Long Island Population Health Improvement Program (LIPHIP) Steering Committee Attendance & Meeting Summary: September 28, 2016, 8:30-9:30am

### In Attendance:

Bruce Berlin, MD, President Elect, Suffolk County Medical Society; Christine Hendriks, Vice President, Public and External Affairs, Catholic Health Services of Long Island; David Erickson, Manager, Migrant Health Promotion, HRH Care; James Tomarken, MD, Health Commissioner, Suffolk County Department of Health; Janine Logan, Senior Director, Communications & Population Health, Nassau-Suffolk Hospital Council, Inc.; Kim Whitehead, Communications Specialist, PHIP, Nassau-Suffolk Hospital Council; Michael Corcoran, Data Analyst, PHIP, Nassau-Suffolk Hospital Council; Sarah Ravenhall, Program Manager, PHIP, Nassau-Suffolk Hospital Council; Sue-Ann Villano, Senior Director, Client Services, NYCIG RHIO; Tavora Buchman, PhD, Director, Quality Improvement, Epidemiology & Research, Nassau County Department of Health; Tina Graziouse, Wellness Director, YMCA of Long Island; Wendy Darwell, Vice President & COO, Nassau-Suffolk Hospital Council; .

<b>Welcome &amp; Introductions</b>	Janine Logan, Nassau-Suffolk Hospital Council/Long Island Health Collaborative welcomes Steering Committee members to the meeting.
<b>Collective Impact Forum: Tackling Complex Social Problems through Collective Impact</b>	The Collective Impact Forum is an initiative of FSG and the Aspen institute forum for community solutions. It provides tools and training for those working toward collective impact. The Collective Impact <i>video</i> provides a clear explanation of the structure and function of a successful impact model. This video will be hosted on the Long Island Health Collaborative website in coming months and is accessible on the Collective Impact Forum Website: <a href="https://collectiveimpactforum.org">https://collectiveimpactforum.org</a>
<b>PHIP Grant Updates</b>	The New York State Department of Health Medical Grand Rounds: From A to Zika: An Update on Zika Virus for Primary Care Providers is taking place Thursday, September 29, 6-8pm at Stony Brook Medicine. Dr. Howard Zucker, Commissioner, New York State

	<p>Department of Health will present at this event. Registration is required. Event flyer will be distributed post-email.</p> <p>Year 3 Population Health Improvement Program work plan and budget have been completed and sent to the state for review. During year 3, the focus of the PHIP will be data collection, supporting the State Health Innovation Plan (SHIP) and community engagement strategies. Once final approval is granted, the final work plan will be loaded to the website for public access and sent to LIHC members for review.</p>
<p><b>LIHC Workgroup: Public Education, Outreach and Community Engagement</b></p>	<p>The Public, Education, Outreach and Community Engagement workgroup is chaired by Chris Hendriks, Catholic Health Services of Long Island. Kim Whitehead, Communications Coordinator, provides an update on social media outreach efforts. The August social media report was a recap of reach and impressions across Facebook and Twitter, respectively, since April 2016. The overview in organic impressions and boosted impressions reflects the important role of the Collaborative members in spreading the word about our organization and the work we do. For the remainder of 2016, communications strategies will involve moving away from unique targeted campaigns toward integrated, long-running campaigns.</p> <p>Workgroup members met Wednesday August 31, 3-4pm. #ReadyFeet Rally, the subject of the most recent PECE meeting, is the next project to push sign ups to the portal, hopefully starting in early 2017. Together with digital agency Blue Compass, team functionality will be built into the dashboard. This feature will be used to promote an inter-hospital competition among hospital staff and employees. The intention is to spend time at each of the hospitals promoting the program to the staff members,</p>

	<p>incorporating email and newsletter marketing, paper sign up forms, integrated social media campaigns, and then in-person promotion at individual hospitals. The idea will be presented to the Nassau Suffolk Hospital Council's HR Committee Friday September 16, to enlist the by-in of hospital representatives with access to multiple departments and hospital-wide communications.</p>
<p><b>LIHC Workgroup: Complete Streets/Nutrition and Wellness</b></p>	<p>The Complete Streets/Nutrition and Wellness workgroup is working to identify synergistic programming within two grants: Creating Healthy Schools and Communities, NYS DOH and Eat Smart, New York through the USDA. The workgroup would like to leverage existing partnerships through the LIHC/PHIP membership, especially among those who are working within the target communities focused upon within each grant.</p> <p><b>Creating Healthy Schools and Communities:</b> <i>Grant Partners: Western Suffolk BOCES, Sustainable Long Island, Stony Brook Medicine</i></p> <p>Five-year (2015-2020) public health initiative to reduce major risk factors of obesity, diabetes, and other chronic diseases in high-need school districts and associated communities statewide. Goal: to implement multi-component evidence-based policies, place-based strategies, and promising practices to increase demand for and access to healthy, affordable foods and opportunities for daily physical activity. Targeted communities: Brentwood, Central Islip, Southampton/Shinnecock Indian Nation, Wyandanch and Roosevelt</p> <p><b>SNAP-Ed Eat Smart New York (ESNY) USDA:</b> <i>Grant Partners: Cornell Cooperative Extension (Nassau and Suffolk), Family Residences and Essential Enterprises (FREE)</i></p>

	<p>Five-year (2014-2019) community-based nutrition education and obesity prevention program to reduce major risk factors of obesity, diabetes, and other chronic diseases in high-need school districts and associated communities statewide. SNAP-Ed ESNY utilizes a variety of hands-on education strategies in the community and partnering agencies. Goal; to implement comprehensive multi layered evidence based strategies: improve the likelihood that persons eligible for SNAP will make healthy food choices within a limited budget and choose physically active lifestyles consistent with the current Dietary Guidelines for Americans and the associated USDA Food Guidance System, MyPlate.</p> <p>The Complete Streets/Nutrition and Wellness workgroup is co-chaired by Nancy Copperman, Northwell Health and Zahrine Bajwa, Cornell Cooperative Extension. The focus has been on bridging community partnerships, particularly in various grant projects that are being led on Long Island: Creating Healthy Schools and Communities, NYS DOH and Eat Smart NY, ESNY, USDA. The workgroup is comprised of a diverse group of professionals with expertise in nutrition, environmental sustainability, obesity, walkability and beyond.</p> <p>On October 13, 2016, grant-partners will present a unified presentation outlining the parallels between each grant program, specific projecting that is occurring within select communities on Long Island and opportunities for partnership within each program.</p>
<p><b>LIHC Workgroup: Academic Partners</b></p>	<p>Kim Whitehead, Communication Specialist reports the Long Island Health Collaborative Engagement Activation Partnership (LEAP) Committee has met twice since its inception: June 21, 2016 and July 26, 2016. The next meeting will be held September</p>

29, 2016. Driven by the Academic Partners Workgroup, the purpose of LEAP is to reach otherwise untapped volunteer networks. Work being led by LEAP members allows us to designate key leaders at churches, schools, workforce, etc. who will bring word about the LIHC initiatives to the community.

LIHC Engagement Activation Partnership (LEAP)

**Committee Description:** This committee is comprised of students and community advocates who hold a vested interest in improving access, health equity and social determinants of health care within communities on Long Island. The purpose of this committee is to light a spark in community members around population health and healthy living. Volunteers must be 18 years of age or older.

**Target Audience:** Cross-representation from academic institutions and multi-disciplinary fields of expertise on Long Island.

Audience may include, but not limited to, those with an expertise or interest in: nutrition, health communication, public health, nursing, medicine, social engagement, peer education, general communications or public relations.

**Member Expectations:** Attendance at evening monthly meetings; regular review of participation in activities

**Goals/Objectives:**

Sharing of information through engagement of accessible networks (may include: academic peers, work colleagues, family, friends) and promotion of Long Island Health Collaborative Initiatives and Events

Social Media

Health Fairs

	<p>Community Events</p> <p>Development of new innovative initiatives and projects as applicable</p> <p>Janine Logan, Nassau-Suffolk Hospital Council and Dr. Bruce Berlin, President Elect, Suffolk County Medical Society met with Stony Brook Medicine’s Dr. Latha Chandran, SUNY School of Medicine at Stony Brook, Vice Dean of Academic and Faculty Affairs, to present the work of the Long Island Health Collaborative and discuss involvement from the Stony Brook Medical students. This meeting was successful with a follow-up scheduled for Fall 2016 and a Stony Brook Medicine representative being assigned to attend future collaborative meetings.</p>
<p><b>LIHC Workgroup: Cultural Competency/Health Literacy</b></p>	<p>Sarah Ravenhall, Program Manager reports the cultural competency/health literacy vendor subgroup, comprised of LIHC members and CCHL umbrella workgroup members of Suffolk Care Collaborative have been meeting to explore locally based vendors with the expertise and capability to develop a tailored CCHL curriculum and host a training for Train the Trainer (TTT) Organizational Leads who will then be able to train the workforce at a limitless number of sessions throughout Long Island. This curriculum will be geared toward community based organizations, social service organizations, local health departments and beyond.</p> <p>After sending an RFP to five vendors, we received two competitive and high quality proposals from 1199 Training and Employment Fund and Hofstra’s National Center for suburban studies/Health Equity institute. After weighing each program, the subgroup decided to move forward and offer the lead to Hofstra University. Martine Hackett will be leading the project.</p>

Martine Hackett is Assistant Professor of Health Professions at Hofstra University. She has a wealth of experience in related trainings, notably taking the lead on a component of the University of Albany's Advancing Cultural Competence program "Addressing Suburban Structures: Health and Latino Communities on Long Island". Martine will be leading a Train the Trainer Organizational Lead session on Monday November 7<sup>th</sup>. This session will be a full-day, 7.5 hour session. Post-session, TTTs will come back to their organization to train internal employees. They will leave the program with all the tools they need to facilitate either a 7.5 hour TTT session, or a 2 hour staff session. In addition, they will be asked to facilitate outside trainings within partner organizations. The specifics of this commitment will depend largely on the capacity of the organization. Having a TTT on-site becomes an asset to the organization as they are able to provide this program, free-of-cost (aside from overhead), for their community partners. The PHIP team will be responsible for program logistics and providing support to the TTT trainers and connecting TTTs to organizations who request trainings.

The PHIP team asks organizations to apply if they are interested in becoming a TTT Organizational Lead so that we can ensure those attending have a familiarity with the subject matter and have some facilitation skills. The PHIP, and two performing provider systems are sharing 30 spots. There will be opportunity for future trainings in 2017.

Martine's training style is interactive and multi-modal. Components will include:

- Health disparities specific to Long Island
- Hot spotting

	<ul style="list-style-type: none"> <li>• Overview of select zip codes</li> <li>• Story maps</li> <li>• Self-reflective piece</li> <li>• Unconscious bias</li> <li>• Health Literacy (spoken and written)</li> <li>• Teach back method</li> </ul>
<p><b>LIHC Workgroup: Data</b></p>	<p>As a regional PHIP, one of the services provided to member organizations is data collection, analysis and reporting. In August, Michael Corcoran, Data Analyst presented the first part, mental health, of a two-part data presentation on Behavioral Health using data from the Conference of Local Mental Hygiene Directors, Prevention Agenda Dashboard and SPARCS Database. In October, Michael will present part 2, substance abuse for LIHC members.</p> <p>A third analysis of the LIHC Community Member Survey will be conducted in late October. Please continue to distribute the survey and return copies to our office before mid-October.</p> <p>Michael Corcoran reports after working closely with the Healthcare Association of New York State and State Department of Health, he has gained access to census tract level SPARCs data for 2014-2015. This data will be used to drive identification of select communities as required by Suffolk Care Collaborative’s DSRIP milestone. In addition, this access provides the capability for increased granular data analyses as the LIHC data workgroup identifies new projects.</p>



<p><b>LIHC Workgroup: Behavioral Health</b></p>	<p>Because behavioral health is one of the focus areas of the PHIP, we have established a workgroup that will oversee mental health and substance abuse initiatives. Anne Marie Montijo, Association for Mental Health and Wellness and Rachel Priest, Mental Health Association of Nassau County will co-chair the workgroup.</p> <p>The workgroup met on <b>Wednesday August 17 at 10:30am</b>. Its first initiative will be to host a community walk during Mental Health Awareness Week. This walk will take place on October 6, 4:00pm at Sunken Meadow Park.</p> <p>Dr. Ruth Schim, Vice Chair of Education and Faculty Development and Chief of Outpatient Psychiatry services at Lenox Hill Hospital will be leading an instructive and didactic workshop on the Social Determinants of Mental Health on Tuesday October 4 at 1:00pm. This event is being hosted by the Association for Mental Health and Wellness and co-sponsored by Suffolk Care Collaborative and Nassau-Queens PPS. Registration is required. Link will be distributed post-meeting.</p>
<p><b>DSRIP Performing Provider System Partnerships</b></p>	<p>The Partnership between Population Health Improvement Program and Performing Provider Partnerships continues to flourish. The delivery system reform incentive payment program's (DSRIP) purpose is to restructure the healthcare delivery system by reinvesting in Medicaid program. Program components are based upon achieving specific results in system transformation, clinical management and population health. The goal is to reduce avoidable hospital visits by 25% over a 5 year period. When the PHIP was established, the State asked that PHIPs serve as a resource for the Performing Provider Systems. The PPSs are the entities responsible for creating and implementing the DSRIP project.</p>

	<p>Data and Networking events, <i>Building Bridges with the Long Island Health Collaborative</i> will take place in October 2016. The target audience for this event includes: community leaders, faith-based organizations, community-based organizations, care managers, discharge planners, ambulatory sites and provider sites who serve higher numbers of Medicaid/Self-pay patients. Building Bridges was established as a follow up event to our CBO summits which were held by the LIHC in February. During the events, participants will have the opportunity to:</p> <ul style="list-style-type: none"> <li>• network with counterpart organizations</li> <li>• discuss and contribute to prioritization of social determinants of health</li> <li>• leave with strong resources, budding partnerships and a comprehensive communication tool featuring HITE and 211</li> </ul> <p>We currently have 100 participants registered for each event.</p> <ul style="list-style-type: none"> <li>• Nassau County event will be held October 5 at Hofstra University</li> <li>• Suffolk County event will be held October 20 at the Riverhead Volunteer Fire Department</li> </ul>
<p><b>Grant Updates</b></p>	<p>Health Research, Inc. (HRI) and the New York State Department of Health (NYSDOH) are seeking applications for an initiative entitled Linking Interventions For Total Population Health (LIFT Population Health) to support prevention activities that align with and leverage other health system redesign efforts in a target community.</p> <p>The Long Island Health Collaborative (LIHC), under the management of the Nassau-Suffolk Hospital Council (NSHC), proposes a multi-level, multi-sectoral approach to</p>

	<p>combating obesity/diabetes in select communities in Suffolk and Nassau counties.</p> <p>Our project focuses on two overarching goals: 1) increase uptake of evidence-based chronic disease self-management programs among providers and patients and 2) increase physical activity among patients with diabetes and/or those identified as obese.</p>
<b>Adjournment</b>	<p>The next Steering Committee Meetings date is:</p> <ol style="list-style-type: none"><li>1. November 17, 2016</li></ol> <p>Meetings will take place at the Nassau-Suffolk Hospital Council Offices in Hauppauge, NY.</p>